Vol. 84, No. 2 Wednesday August 29, 1984

THE Gateway

How to break it, see page 10

University of Nebraska at Omaha



Roger Tunis

Reading along

Singer/Guitarist, Mark Rossiter, pays close attention to his sheet music as he performs during the University Library Friends Book Sale and Fair on the south patio of the library last Friday. The UNO Fine Arts major volunteered his time to help raise funds for the library's special collection of Nebraska authors. For the story, see page five.

Drama department mourns its founder

By KEVIN COLE

The man who virtually created the UNO Dramatic Arts Department, Edwin Clark, died Tuesday Aug. 18, of heart failure.

Clark, who was on disability leave from the University since 1978, was 67 years old. His wife Anna, said Clark died a few days after quintuple heart bypass surgery, which included the insertion of a new artery.

Robert Welk, chairperson of the dramatic arts department, said Clark came to Omaha University in 1951. At that time, dramatic arts were under the department of speech, and no person was specifically in charge of theater.

Shortly after his arrival, the University began presenting two to three shows per year, Welk said. In 1959, Clark became the director of the University Theater. Dramatic Arts gained department status in 1971, with Clark as its first champerson.

Clark stepped down as department chair in 1978 for health reasons. By that time, Clark personally had directed more than 100 plays in the University Theater.

Last year, as part of the UNO Diamond Jubilee celebration, Clark was one of seven UNO faculty members honored with a Diamond Professorship for service to the University and the Omaha community.

An endowment of \$30,000 was set aside in the name of each honoree to supplement the salaries of faculty members in their respective colleges. The Clark Diamond Professorship will go to a faculty member in the College of Fine Arts.

Mrs. Clark noted her husband's service to the community often went beyond the bounds of his work at the University. Clark was the first to produce a musical-comedy theatrical production in Omaha. He also made journey's to New York and London to witness first-hand the latest innovations of theater and report on them to Omahans.

As of The Gateway's Sunday deadline, Welk said plans for a tribute to Clark are undecided. He said a meeting of the dramatic arts faculty would determine what tribute would be made later this week.

Welk, has been a faculty member at UNO since 1966 and knew Clark for about 18 years. "He created the department," Welk said. "It's difficult to go beyond that."

In addition to his wife, Anna, Clark is survived by his brother Dr. Albert Clark of Jacksonville, Fla. Memorials may be made to St. Barnabas Church in the name of Dr. Edwin Clark.

October construction possible

Groundbreaking for garage delayed; parking still available

By JOHN MALNACK II

Groundbreaking for the parking garage to be built south of Arts and Sciences Hall will not begin in late August or early September as originally planned. Revised estimates now call for construction to start sometimes this fall, but no definite date has been set.

Negotiations between the University of Nebraska Foundation, which is in charge of the project, and Peter Kiewit Sons, Inc., the contractor, have yet to be completed.

George Money, UNO assistant director of construction, said the contract between the foundation and Kiewit is neither finalized nor signed. Initial projected construction dates were probably hasty, Money said.

Contacted last week, Money said he hoped the contract would be approved before the start of UNO classes, Aug. 27. He said projects such as the garage construction are often "hung up on wording" and legal intricacies.

Mary Williamson, UNO interim director of university relations, said more extensive site data also must be gathered before construction can proceed. Site data includes, among other things, soil testing and preparation of the construction site. The Omaha architectural firm Henningson, Durham & Richardson (HDR), hired by Kiewit to design the garage, will gather the data.

The garage originally was slated to be built after the proposed campus circulation road, according to Dave Castilow, UNO director of campus security. The garage still will be made to complement the road, Williamson said.

"Maybe we jumped the gun a little, but everyone's been so anxious to get started," Williamson said. "We were led to believe it would not take so long for groundbreaking to begin, but people more informed and skilled in such projects revised the original timetable," she said.

Walker, a design consulting firm based in Minneapolis, has been retained to assist HDR.

The construction delay ensures "we won't make any moves that are fiscally and physically irresponsible," Williamson said.

The UNO administration at one time considered closing parking lots south of Arts and Sciences Hall until construction began, but common sense prevailed, Williamson said.

One drawback to delaying the garage construction is that students and faculty will become accustomed to using the lots, Williamson said. However, the availability of the parking spots will ease the parking problem, which historically is especially acute during the first few weeks of a semester.

The Writers' Workshop, located in Annex 21 west of the library, will not become the new ceramics lab as was originally discussed. Williamson said plans now call for housing the ceramics and sculpture labs in one building, which may not be a relocated Annex 33.

Annex 33 is presently south of Arts and Sciences Hall. Originally, the annex was to be dismantled and reconstructed in a different location. Williamson said problems and cost of such an operation are great. As of The Gateway's Tuesday deadline, Neil Morgensen, UNO director of plant management, was out of town and could not be reached for comment.

Due to the garage construction and the concomitant demolition of the Quonset huts, Annexes 34 and 35, no ceramics courses will be offered this fall.

Castilow said the structure that eventually houses the labs probably will be located north of the utilities plant, which is south of Lot H. This would result in a net loss of 85 parking spots.

Castilow said he hoped groundbreaking for the garage would begin in October, but refused to name a definite date. Williamson agreed, saying only that groundbreaking should commence "sometime this fall."

Jim Jenkins, architect with HDR, said a blueprint of the garage had not been drawn as of Friday, Aug. 24.

Castilow said the garage will have four stories. Only one or 1½ stories would be above the ground behind Arts and Sciences Hall. The lower three stories will rise from the level of Lot F to the ground level of Arts and Sciences, a distance of about 30 feet, Castilow said. He said this will ensure the garage is "un-

obtrusive" and will not tower above the Arts and Sciences building, thus being invisible from Dodge Street.

Castilow said the garage roof will be a functional parking lot. There are no plans to design the garage so more levels can be added later if necessary, Castilow said. The cost of designing the structure to accommodate future additional levels would be prohibitively expensive, he said. It would be more practical to construct a second garage elsewhere on campus in the future if needed, Castilow said.

The design of the garage will guarantee Arts and Sciences Hall will remain the tallest, most prominent building on the east side of campus, Castilow said. He said the building is "our homestead, where it all began."

If construction begins this fall as planned, Castilow said the garage will hopefully be completed by December 1985. However, even if completed, he said it may not be immediately ready to accommodate cars. Castilow said a sealant must be applied to the finished parking surfaces. The sealant requires a minimum temperature of 50 degrees for proper application.

The green annexes east of Arts and Sciences will be razed during construction. This area will eventually be surface parking, but will not be open during construction, Castilow said.

After construction begins, 60th Street east of Arts and Sciences will be closed to through traffic. The "dogleg," which allows westbound Dodge Street traffic to run onto 60th Street, will also be closed.

When 60th Street is closed, buses will no longer stop at the bus shelter near Kayser Hall, Castilow said. Buses will make a half-turn from Dodge to 60th and will load and unload near the corner. Those waiting in the bus shelter near Kayser will be asked to watch for the bus. Castilow said it is hoped the shelter will not have to be moved to the corner during construction.

UNO Chancellor Del Weber said about 4,800 campus parking stalls will be available when all construction, including planned lots on the west end of campus, is completed.

In three years, Weber said, "We should lose the image of having a parking problem on that campus."

UNO is 'stephchild' of NU system

Johnson calls new budget approach 'just an exercise'

By JOHN MALNACK II

The new 95 percent budget format for the University and other state institutions is simply an exercise which should not result in budget cuts, according to Omaha State Sen. Vard Johnson. Johnson was the featured speaker at Friday's UNO Faculty Senate meeting.

'I don't think I'd worry about it very much," Johnson said. Historically, the legislature's Appropriations Committee does not cut finding, he added.

UNO Chancellor Del Weber said he is worried about the new budget approach because of the "What if?" question.

'The devastation comes in the 'What if?' question, when we must lay out for the world to see, what we would do if in fact we had \$1.5 million less," Weber said.

"You can't let the bastards (legislators) get you down, you know," Johnson told the senate. "Sure they're going to screw you over every now and then. I'm telling you Del's going through an exercise. It's just a stupid exercise."

-Sen. Vard Johnson

Weber said personnel will "see the handwriting on the wall," and some good faculty members may leave. "It does cause a loss of morale and anxiety," he said.

'You can't let the bastards (legislators) get you down, you know," Johnson told the senate. "Sure, they're going to screw you over every now and then. I'm telling you, Del's (Weber) going through an exercise. It's just a stupid exercise.

Sen. Jerome Warner of Waverly, chairman of the Appropriations Committee, said the 95 percent approach is not designed to cut programs, but to review them, according to Weber.

Weber said the committee is "tired of incremental funding," also known as line item funding, the previous system used for budget requests. Weber said the Legislature wants more discretion when examining budgets and available funds. He said he doubted UNO would have a 1985-1986 budget which is less than the '84-'85 budget.

Under the 95 percent format, methods will assign priorities to programs, while causing the least possible harm to UNO,

The new budget approach will apply to the budgets of all state agencies and institutions. Every aspect of a budget must be scrutinized. The approach asks institutions to identify 5 percent

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of their budget requests as lowest priority. State legislators maintain this will compel institutions to better justify their re-

"It's pretty natural that we'd be extremely concerned about this," said Douglas Paterson, Faculty Senate secretary/treasurer and an associate professor of dramatic arts. "It sounds like the stick is coming up again, and it wasn't supposed to, but every time the stick came up before, we got whacked," he said.

Weber attributed the new budget approach to a widespread and growing concern with taxes, especially property tax levels.

Last year's proposed program cuts were "a drop in the bucket" compared to the possible modification of the 1985-1986 request, Weber said. That request was approved by the Regents at their July meeting. It will be reviewed by the Governor's office and then the Legislature.

The 1985-1986 request must now fit the new 95 percent framework.

UNO's 1985-1986 budget request, not including salary increases, was \$35.4 million. The new 95 percent format yields an '85-'86 base level request of \$32.87 million, or 95 percent of the '84-'85 UNO budget.

Funding above the 95 percent base level amount is considered modification of the base budget. The modification amount is \$2.54 million. These funds will be considered lowest priority.

Charles Downey, faculty senate vice president and chairman of the math and computer science departments, said if the budget was ultimately cut, it could force a faculty reduction. Downey said this could necessitate a limitation or reduction in the number of students allowed to attend UNO.

Johnson said many legislators believe Nebraska's post-secondary educational system is economically inefficient.

A national study released in March 1983 concluded Nebraska's college educational system was the nation's costliest, on a per-Nebraskan basis, according to Johnson.

Johnson said the quality of a Nebraska college education is also a prime concern among legislators. "We're troubled because we don't think we're getting much quality for our students," he

"We have this terrible feeling in our collective hearts that, while we may have a dynamite football team . . . we don't think we're getting a lot of goods to our students.

Legislators are also disturbed by an "inability, legislatively, to actually control the total cost of post-secondary education in Nebraska," Johnson said.

There is a "ferment" in the Legislature to change the method of governing Nebraska's state colleges and the university, a ferment shared by the governor, Johnson said.

Gov. Kerrey thinks the NU Regents should be appointed instead of elected so he can make recommendations to change the system of controlling colleges and the University, according

Legislators become angry because the university budgets are so large, and the university is too independent of the Legislature, he said. The Board of Regents does periodically "thumb its nose" at legislative recommendations, he said.

Johnson said Nebraska is very susceptible to a major restructuring of higher education.

'Non-Omaha senators still regard UNO as the stepchild of the university system," Johnson said. "Lincoln is the football capital, the hub of our little universe. We Omahans, in terms of our own institutions, always swim upstream." UNO should always be prepared to have to tout its quality, and that will not change, he said.

If the budget were cut, faculty positions might be cut, which could result in a limitation on the number of students allowed to attend UNO. -Charles Downey

Faculty and staff must now draw up guidelines and recommendations on how to best fit programs into the 95 percent framework on a priority basis. Those recommendations will be submitted to the university administration — the Executive Committee — which will present a preliminary report to the Regents at their September meeting.

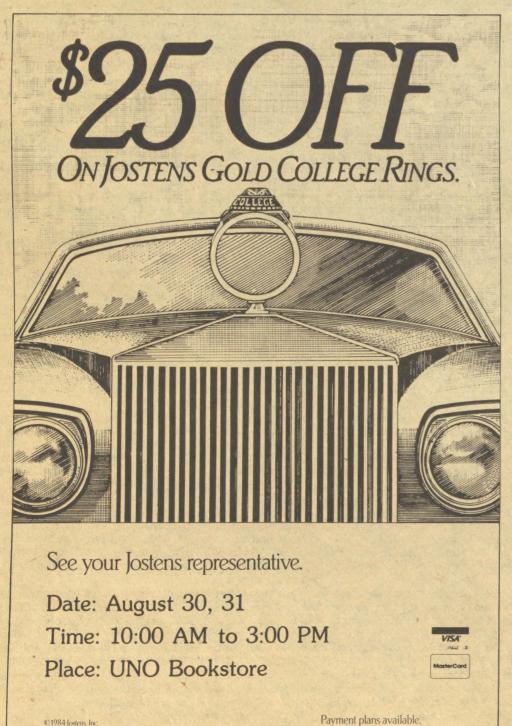
The final 95 percent recommendations, which will supplement the 1985-86 budget request approved at the July Regents meeting, must be complete by late November.

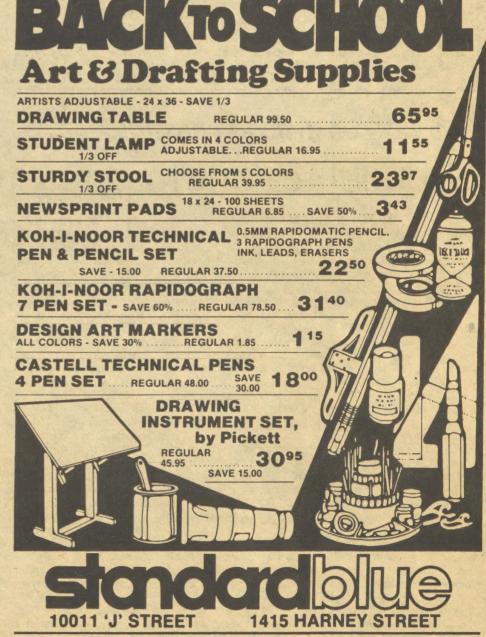
The modified 1985-1986 request will be studied by the governor's office, the Appropriations Committee and the full legislature when it convenes in January. If approved, the budget will go to the governor for his signature.

The Faculty Senate Executive Committee will meet today at 2:30 p.m. to further discuss the recommendations, and to draft a statement of UNO's assets as an institution.

The 95 percent framework will apply through at least the 1986-1987 budgets.

In other action, the faculty senate approved recommendations requiring that those seeking degrees in the College of Education maintain a minimum 2.25 GPA. The current minimum is 2.0. This recommendation must now be approved by the UNO and university administration.





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Johnny Carson highlights evenings of broadcast history

The Orpheum Theater was the site for an historic event last Wednesday night. For the first time, all three Omaha television stations, WOWT, KMTV and KETV agreed to unite for a com-

The occasion was the presentation of "Omaha Television' The Early Years," a one-hour film featuring vintage TV footage compiled from the three stations over the last 35 years.

The event also marked the first in what will be an annual event by the Omaha Telecasters Educational Foundation. The foundation was created to raise scholarship monies for Omahaarea college students.

A total of \$16,250 in scholarships was awarded this year, surpassing the goal of \$15,000 set by the three stations.

Floyd Kalber, nationally known veteran newscaster and former News Director at KMTV, was emcee for the show. Stepping to the podium to start the evening, Kalber summed up in one sentence the theme for the nights' festivities.

"Welcome to the reunion," Kalber said

And quite a reunion it was. Kalber began by relating his personal experiences as newscaster for KMTV in the early 1950s. At that time, Kalber said, news consisted of United Press wire copy that came into the station on paper tape.

Kalber said he would take the tape, rip it off the wire, and stretch it out between two Sani-Flush cans set on the floor of the station restroom. The distance from one can to the other represented five minutes of news. He said he would run the tape around the cans one-and-a-half times to get 15 minutes of

But the real reminiscing occurred when the Orpheum stage curtains parted to display a large movie screen. After a short introduction by Kalber, "Omaha Television: The Early Years" was unreeled before the delighted crowd of 1,100.

The hour-long show was produced by Arlo Grafton, who worked for WOW, WOWT and KMTV before becoming a producer-photographer at Lodes-Peterson Productions in Omaha.

The film featured such broadcasting notables as Tom Brokaw, John Coleman and Johnny Carson, as they appeared in their younger days on Omaha TV. Footage was shown of shows including "Lyle's Patio" with Lyle DeMoss and "TV Baby Sitter" with Betty Abbott.

John Clark of WOWT wrote the script for the film, and University of Nebraska Regent Kermit Hansen was narrator. All three local TV stations plan to air the film at a later date.

But the real highlight of the evening was the scholarship presentations. A total of 10 scholarships were given out, nine

for \$1,250, and one, the Johnny Carson Omaha Telecasters Educational Foundation Scholarship, for \$5,000.

Carson, via a live satallite hookup from the "Tonight Show" set in Burbank Cal., awarded the scholarship bearing his name.

After a short introduction, Carson, in typical comic form, appeared on the screen behind his familiar "Tonight Show" desk. In his best Ronald Reagan voice, he leaned into the microphone and said, "The bombing begins in five minutes. Is this thing on?'

He then went on to award the scholarship to Michael Larsen of Council Bluffs, a Creighton University junior and an intern with the Omaha World-Herald Sports Department.

UNO freshman Lori Heisler received one of the \$1,250 scholarships.

According to The World-Herald, the Omaha Telecasters Educational Foundation is the first organization of its kind in the country to organize a scholarship program.

The general managers of each station, and businessmen, educators and others are members of the foundation board. UNO Chancellor Del Weber was recognized by Kalber for his outstanding efforts toward the foundation's organization.

The stations are committed to at least \$60,000 in scholarship money through 1987. Each station will contribute \$5,000 per year. Money from the \$12.50 tickets will also go toward the

Excellent acting and special effects produce thriller

Most people can't do anything about the outcome of a night-mare. But in "Dreamscape," characters become active partic-ipants in their dreams with the aid of a psychic, who also enters the dream. In this way, the dreamer controls the way dreams and nightmares will end.

Dennis Quaid ("The Right Stuff" and "Breaking Away") plays Alex Gardner, the psychic who can enter and change the outcome of people's dreams. Alex is a cocky character, more interested in women and winning big at the track, than in science.

The scientist who teaches Alex to enter dreams is Dr. Paul Novotny, played by Max von Sydow ("The Exorcist" and "Three Days of the Condor"). His "dream-link" experiments are conducted strictly in the interest of humanity. He calls upon Alex, with whom he has worked before, to aid him in the dream experiments.

But Alex isn't the only psychic whose powers are enlisted in the experiments. David Patrick Kelly ("The Warriors") plays a psychic who is secretly working for the government. He keeps Bob Blair (Christopher Plummer) informed about the dream-link process. Blair secretly hopes to use the dream-link process to interfere with the dreams of the president (Eddie Albert), who suffers recurring nightmares of a nuclear war for which he is responsible.

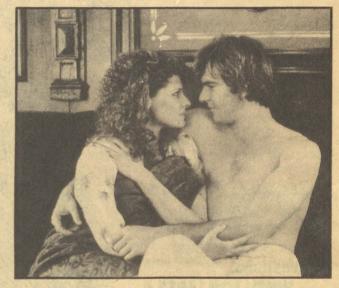
"Dreamscape" is basically another good-vs.-evil, man-meetswoman story, with a predictable ending. It is just another in a long line of summer action-thrillers. But the movie boasts a fine cast, including notable newcomers Quaid and Kate Capshaw, as well as heavyweight actors von Sydow and Plummer. Capshaw, recently seen in "Indiana Jones," plays Novotny's assistant, Dr. Jane DeVries, the woman who captures Alex's heart.

Not only is the acting excellent, the special effects are truly astounding. The movie's special effects crew also worked on "Altered States," "Twilight Zone — The Movie," "Return of the Jedi" and "Indiana Jones."

Similarities to other movies are numerous. For example, the dream-link process is very much like the scene in "Brainstorm," where thoughts are recorded on tape. And the scenes of nuclear war and its aftermath seem straight from television's "The Day After." The good-guy, bad-guy chase scenes appear inspired by "The Dukes of Hazzard."

Nevertheless, "Dreamscape" is one of the better action-thrillers to be released this summer. It will enthrall you from the explosive (literally) beginning to the heart-stopping battle between good and evil.

—DINA KALUZA



Dreamers . . . Kate Capshaw and Dennis Quaid share an erotic dream in Dreamscapes.

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University Library book sale features local authors

By MARY BAUM

"Any ordinary man can surround himself with 2,000 books and thenceforward have at least one place in the world in which it is possible to be happy."

Augustine Birrel

Several hundred people didn't miss the opportunity to find happiness last Friday at the University Library Friends Book Sale and Fair on the south patio of the UNO library. And if browsing through bundles of bound volumes wasn't enough to bolster their spirits, several Nebraska authors were on hand to discuss reading, writing and the world of publishing.

The authors, all members of the Nebraska Writer's Guild, included Robert T. Reilly, communications professor at UNO, Marion Marsh Brown, retired UNO English professor, and Gunnar Horn, retired high school English teacher.

Although reading may bring happiness to others, Reilly said the process of writing is not easy. "I've never met an author who said it's not hard. It's not much fun when you're doing it," he said. Why continue writing? "It's a compulsion," Reilly said. "If a period of time goes by and I haven't written, I feel I have to."

But Reilly's avowed difficulties belie a prolific record. Nine of his books, including "Red Hugh, Prince of Donegal" (later a Disney film), and "Come Along To Ireland" have been published, while two await publication.

"It's a compulsion. If a period of time goes by and I haven't written, I feel I have to."

—Robert T. Reilly

Horn's interest in writing was sparked by disdain rather than compulsion. Horn and an acquaintance, Joe Frisbie, had just finished reading the same mystery novel. In Horn's words, "We were disgusted." I said, I could write a better book myself, and we did.

Horn and Frisbie wrote their first book, "Murder in the Old Mill" in 1979, which was rejected by publishing companies. Horn consulted a literary agent and was told the book was good, but "too clean." Undaunted and unwilling to compromise, Horn had 1,000 copies of the book printed by an Omaha printing company.

Horn and Frisbie have since collaborated on three mysteries, each printed in Omaha. "Small-town librarians love our books because they don't cause any controversy," Horn said.

Brown said "easily over one million" copies of her 17 books have been sold. Her most notable works include "Willa Cather, the Woman and Her Works," and "Young Nathan." Brown advises aspiring writers "to just write and write and write. The best way to learn is by practice, and of course by reading widely," she said.

Mel Bohn, executive secretary of the University Library Friends, said approximately 2,000 new and used books were sold at the fair. He added the proceeds will fund purchases for the library's special collection. Bohn said this year the Library Friends will channel proceeds to "bringing more depth to the Nebraska authors' collection."

University Library Friends will also sponsor a monthly lecture series, "Images of the American Woman: Fact and Fantasy" from October through April. The series will be free of charge, and topics include Afro-American Woman Writers, Contemporary Woman Poets and Images of Grils and Women in children's Literature.



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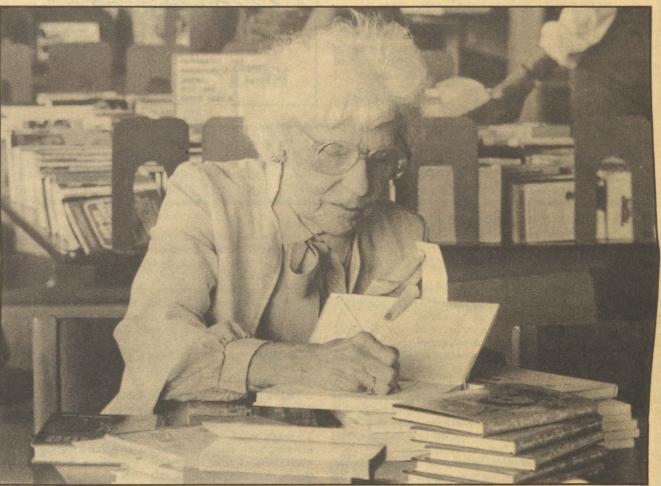
Ad Correction

Remote parking, free of charge, is provided at Ak-Sar-Ben, between the hours of 6:30 a.m. to 6:00 p.m., Monday thru Friday during the Fall and Spring.



Roger Tunis

Bookworms . . . interested shoppers browse through the selections at the University Library Friends Book Sale and Fair.



Personalized copy . . . Marion Marsh Brown, retired UNO English professor, autographs a copy of one of her books.

. Marion Marsh Brown, retired ONO English professor, autographs a copy of one of her books.



Comment

Conventional spice

The coronation of Ronald Reagan at last week's Republican convention in Dallas was, by all accounts, a yawner of historic proportions. Even the Republican whip in the House of Representatives, Robert Micheals, conceded the lack of suspense made for "bad television."

The Republican speakers could have taken elocution lessons from Mario Cuomo, Jesse Jackson and Ted Kennedy. Barring this unlikely event, other touches could have spiced up their elephantine gathering.

For starters, the party hierarchy could have loosened up a little and given speakers more leeway as to speech content. The standard GOP line never strayed more than three degrees from God, flag, Mom and the almighty dollar.

Imagine, for the moment, a truly unleashed Barry Goldwater. Even with his references to the rhetoric of his abysmal 1964 presidential campaign, one had the feeling the Senator from Arizona was holding back.

Given the opportunity, Goldwater might have endorsed the now-famous Reagan joke about bombing the Russians in five minutes and started a real all-out floor fight between the GOP conservatives and moderates.

Tuesday night in Dallas was so boring I'm sure anyone watching stayed tuned just to see whether Jerry Ford would master the stage steps.

How much more interesting and challenging it could have been if Ford had been allowed to roam the delegate sections with a cordless microphone while delivering his address. Imagine the looks of horrified anticipation as he stumbled from one end of the floor to the other, spilling drinks, stepping on toes, and careening into and knocking over entire delegations.

Now that's exciting television.

-Kevin Cole



Carte blanche By Chris Mangen ... the right spot

The writer is a UNO senior and former Gateway editor with free rein to write about whatever strikes his fancy.

One of the most common complaints about UNO is it's a boring campus.

I remember a classmate from outstate Nebraska telling me, "You know, I've been here two years, and I've only made two friends, at work, I haven't made any at school.'

Like many students at UNO, he was kept busy by his school work and job, leaving little time for socializing.

But he, like most students, did have some gaps in his schedule - two or three hours between classes or between school and

And though certainly there is not the sense of community students get at a dorm campus, there are places to hang out at

UNO, instead of heading home to watch the soaps or MTV. If you have an afternoon free, spend some time looking around campus. Chances are you'll find something to do.

Here's a rough guide of places to hang out to get you started: THE LIBRARY: I know, not too original or exciting. But just because you go to the library doesn't mean you have to do

It's a good place just to sit, read the newspaper or a magazine,

I remember a couple of years ago, when I had a couple of hours between classes, heading to the library and just looking through the card catalog for something more interesting to read than my textbooks. Believe me, it wasn't hard.

Soon, I'd become a voracious reader, getting through three, four or even five books, mostly novels, a week.

One day, I just happened to stumble across Jerzy Kosinski's "The Painted Bird." In a few weeks, I'd read all his novels and was a big fan.

The library may not sound like a good alternative right now, but when the air cools and the snow starts flying, it may become more appealing

THE STUDENT CENTER: Another obvious choice. In the summer and early fall, the courtyard on the south side

is a good place to spend any spare time, if it's not too hot.

Friends and I have spent a few afternoons there just girlwatching and enjoying the sunshine. This choice is less attractive when the bees make their annual appearance, or when SPO is playing music obnoxiously loud, as they were during registration week.

Inside the center are plenty of places to hang out, but the population at each spot is dominated by a particular group.

Upstairs is the exquisitely decorated MCMAVERICK ROOM. You can find all types of people here, eating lunch because they parked at Ak-Sar-Ben and didn't have a car to go somewhere decent to eat. But the place seems to be especially

popular with international students. Across the hall is the NEBRASKA ROOM, where the newer students, or those not yet in a clique, seem to hang out. The neutral atmosphere matches the drab decor.

And across the other hall from the McMav room is the CON-TINENTAL ROOM, which seems inhabited mainly by UNO faculty and staff.

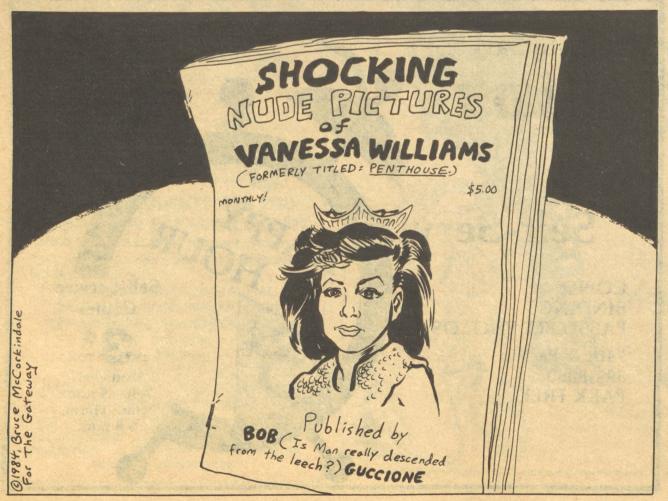
Basically, upstairs you can go almost anywhere and feel fairly comfortable. Not so downstairs.

Now a word of warning. The CABOOSE is not just another

The Donut Hole, or the Womp, as it's also called, is the

hangout for Greeks. Walking in is akin to being sent in a time warp back to lunch hour at junior high. If you're in a frat, you'll feel comfortable here. If not, steer clear.

If you bring your lunch, you can head into the TV room downstairs and sit and watch your favorite soap. Or you can always go across the hall and play a video game.



The Gateway

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The politics of pandering during the campaign of '84

The writer is a UNO senior majoring in English with a double minor in journalism and political science.

It is tempting to suggest that, in coming years, the present political season will not be viewed as among our finer hours.

One of the enduring tributes to the finer side of human aspiration is the American electoral prescription. But the prevailing conduct this season appears to bypass this point. We may not have lost our "sensayooma" (James Jackson Kilpatrick notwithstanding), but we are further from what several call the nobility of the political vocation than we were even eight years

Surely it is good that campaign platforms, as they are now constructed, are quickly forgotten. Consider those upon which both candidates were nominated. They contain a disheartening amount of pandering, to single-issue constituencies and momentary majorities, in place of well-composed philosophies. (Sample: Democrats to neoisolationist "peace" and Band-Aid economists, Republicans to dour moralists and economism: dollars as be-all, end-all.)

The thoughtful vote may be superannuated by the vote, period. Getting it may be a means toward government and an end of politicking. But it is not the end of government.

The great delusion of contemporary politics is that either party can compose these singular and/or transient votes into an enduring consensus, without substantial cost to the deliberative sense which has underwritten republican democracy for two centuries. To the extent that those seeking to cast an intelligent vote must look for guidance, the parties appear unwilling to receive them. (But they are very willing to meet them.)

We might agree, then, with Richard Strout of the New Republic, who wrote, "If more people voted, the passionate single-interest minorities would be less powerful." But if using the results of half of one half the voting population to illustrate presumed popular mandates is pointless, so is increasing voter rolls without addressing the need for considerate voting.

To these considerations, add others. The Democrats compromised their vocal obesiance to integrity first in the Jesse Jackson affair, then in the Geraldine Ferraro matter. In the former, they preferred largely to swoon over style rather than to gauge properly distasteful substance and behavior. In the latter, haste quite literally made waste: Ms. Ferraro, who was not Mondale's first choice as running mate, found herself entangled in the sort of ethical questions Democrats have lately (and, in my view, correctly) been finding under Republican noses. The lady was as much a victim of her party's foolishness as of her husband's accountant.

The GOP? Well, Leftover Walter's tax challenge was answered in chaos by the President's men, and in bluster by the party plankwriters (led by Jack Kemp), who steamrolled moderates with a document which almost makes Reagan resemble . . . a

moderate. (The Democratic platform does the same for Mondale, but he does not know it yet.)

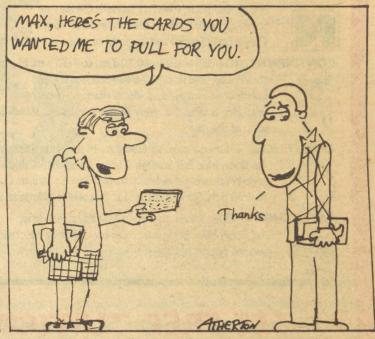
The convention itself? Well, if the Democrats staged the Theater of the Absurd in San Francisco, the GOP fell somewhere between "Let's Make A Deal" and "You Bet Your Life." Speaker after speaker lashed the Democrats while pointing to very little in the way of a Republican future. The grand old man of the old Republican right (Barry Goldwater), in the only speech which was a true attention grabber, mixed up old rhetoric with fresh muddling of history (he seemed to forget which party blocked FDR's attempt to rebuild American defenses, or that Woodrow Wilson did all in his power — as The World-Herald admirably reminded us — to keep his famous campaign promise of 1914). Meanwhile, the New Right kept busy on two fronts. First, some recalcitrants went to work on a third party effort for the 1986 Congressional elections. Then, others went to work on "purging" Republican moderates, even if it meant backing liberal Democrats to do so. (Illinois Democrat Paul Simon, for one, has received considerable right-wing support in his bid to unseat Senator Charles Percy, who survived a similar fight in 1978.)

In summary. It is lots and lotsa rhetoric, laced with hot sauce and peppered with fustian. About what one would expect, cor-

—Jeff Kallman







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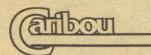
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pm		The Errand Boy
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- LAWYER SERVICE: A lawyer is made available by SG-UNO for students who have legal problems or need advisement. Located in the Student Government office, 1st

- LOST AND FOUND (2nd Floor): Articles are turned in at the Administrative Office.
- LOUNGES: Located throughout the center to relax, study or meet friends.
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- STUDENT OFFICE (2nd Floor): A wide variety of extracurricular activities are offered through participation in UNO's 100 (approx.) student organizations. Stop by the office to inquire about the opportunities offered through membership in UNO's Student Government Agencies and Services, Honor Societies, Professional Organizations, Religious Clubs, Fraternities and Sororities, and Special Interest Groups.
- · STUDENT ORGANIZATIONS (located in the center): Handicap Student Organization (HSO), 1st floor. International Student Services (ISS) 1st floor. Pen & Sword Society, 1st floor. Student Programming Organization (SPO), 2nd floor. Student Government (SG-UNO), 1st floor. United Minority Students (UMS), 1st floor. Woman's Resource Center (WRC), 3rd floor. WNO Campus Radio Station, 1st floor.
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- · VETERANS AFFAIRS OFFICE (1st Floor): Assists veterans with their financial and academic needs at UNO.
- · VIDEO CORNER: Located in the Games Room area on the 1st Floor. Videos are shown continuously throughout the day. Enjoy musicians, comedians, documentaries, cartoons, and much more.

Breakers invade campus

"Poppin'," "lockin'" and "tabletoppin'" may never replace readin', writin' and 'rithmatic at UNO, but the aforementioned breakdance moves may hold a student's attention longer.

UNO students were offered relief from the rigors of registration, as members of the "J.T.C. (Jam Too Cool) Crew" and the "Prime Time Breakers" demonstrated their break dance talent on the south side of the Milo Bail Student Center last week.

Phillip Saunders, a UNO junior majoring in business, founded the Prime Time Players, a "youth talent promotion organization" last January "to find talented youth and see what they can do," he said.

Saunders said although break dancing is a fad, it has positive effects on youth. "Now they have breakin" wars in the parks. They're just dancing, not fighting," he said.

A breakin' war, Saunders said, occurs when two dancers "face-off," Instead of fighting, he said, they challenge each other to a break dancing contest, and the best dancer is declared the winner.

Saunders said break dancing is spontaneous "You never know what moves you're going to

do until you start doing it," he said. He added that his Prime Time Players love to perform and always provide their audience with an enthusiastic and energetic performance.

The Prime Time Players are an "interracial mix," according to Saunders. "We have a Polish-American and a white-American," he joked.

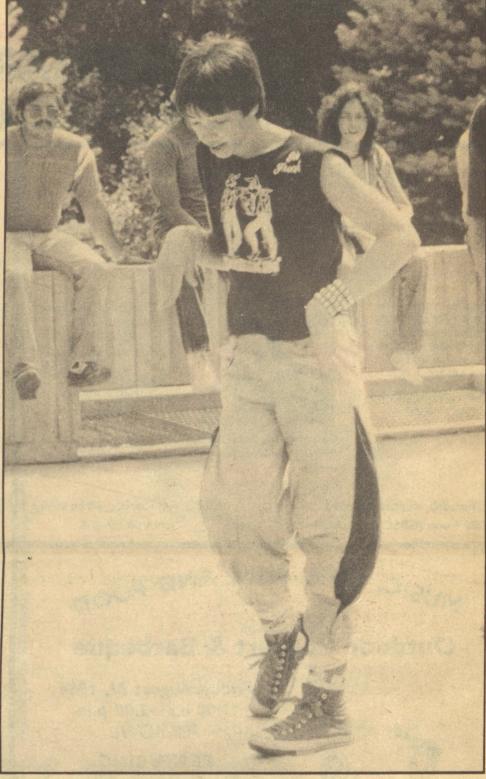
Members of the Prime Time Breakers are Anthony "\$6 Million Man" Davis, 15, Percy "Magic" Newton, 18, Greg "Mr. G" Moore, 17, Dishon "Little Man" Watson, 19, David Johnson, 18, Mike Brown, 18, and David Waites 26. Saunders said the group entertains at parties and events. For more information, call 451-4772.

The J.T.C. Crew includes Rachin Cox, 15, Don "Gyro G" Godfrey, 16, Ken "Gizmo" McFadden, 17, and James "Kid One-O-One" Brown, 18.

Saunders also directs a 10-member drill team which includes a snare drum, bass, tenor bugle and baton twirlers. He said the group entertains its audiences with a mix of marching, twirling and break dancing.

Maurice Gilchrist served as deejay at the SPO-sponsored performances.

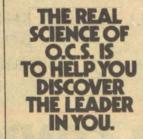
Photos by Roger Tunis



Sir freak . . . begins his break.



End of break . . . Greg "Mr. G" Moore ends his dance with a glance.



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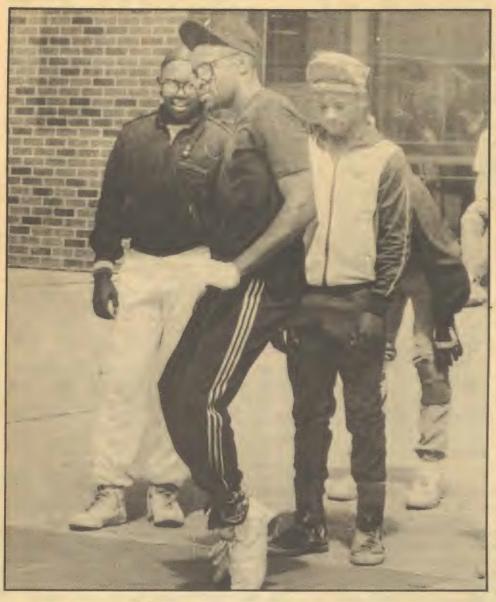
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Sports

Claussen has seen women's athletics emerge

This is the second of a two-part series on the athletic department.

By POLIDOROS C. PSERROS

"Coach Claussen, please," the caller said.

"Who?" the young woman answered.

"Coach Claussen," the caller repeated.

"Connie Claussen."

A generation of women athletes have passed through UNO since Connie Claussen, the coordinator of women's athletics, first arrived on the campus in 1963. Current Lady Mavs probably wouldn't know that during the late 1960s and early 1970s, she was the only women's coach UNO had.

She preceded men's athletic director Don Leahy by 10 years. In comparison, most members of the athletic department are mere tykes in terms of service to the university.

During her first year at UNO, Claussen taught physical education classes. In 1964, she became the chairperson of women's athletics.

She joined the Omaha Softball Association in 1969 to help organize the first women's College Word Series. UNO hosted the series 12 of the next 13 years, and in 1975, Claussen's Lady Mavericks won it all. When the NCAA began administering women's collegiate athletics in 1982, Omaha was retained as the Division I site for the College World Series, with Creighton as host.

By 1976, UNO was able to offer women scholarships, Claussen said, and shortly thereafter coaches were hired. Janice Kruger now coaches volleyball; Cherri Mankenberg coaches basketball; Chris Miner coaches softball, and Bob Condon is coach for track and field and cross country.

Claussen holds several positions with the NCAA. She is a part of the NCAA's executive committee which, she said, numbers 12 to 13 members and is primarily in charge of NCAA budgets. The committee reports directly to the NCAA council, the 44-member governing body.

She also serves on the championship standards subcommittee, which oversees financial matters of both men's and women's tournaments.

In addition, she holds a position on the softball sports committee which runs softball and softball tournaments.

Finally, she is a member of the women's interest committee, which includes all women in both the NCAA council and executive committee. It serves as a lobbying group for women's issues within the NCAA. The 12-member committee held a convention this summer, and 400 women's college administrators attended.

The key moment in women's athletics came when the Title

IX provision became law in 1978, according to Claussen. "Title IX made our society aware that the female athlete should be able to participate," she said, "That it wasn't going to harm her; that it wasn't bad and wasn't uncouth."

Title IX gave women and girls equal opportunity to participate

in athletics, informing institutions and businesses that they could no longer discriminate, she said. However, Claussen said she believes changing society's mind was the key outcome of Title IX.

"I think that the big thing is changing society's mind, that the female could go out and sweat, could go out and run up and down the court, could slide into second base, could get dirty and still be a female," Claussen said.

Leahy cooperated to make Title IX work at UNO, she said. Cooperation wasn't always the case between Claussen and the men's athletic director, how-

Claussen

"I must admit when Clyde Biggers was here," she said, "he didn't care about women's athletics. He didn't want to take any time to talk with me. So really I was on my own. There was no communication; there was no help.

"As soon as Don Leahy came here," she said, "it was a complete turnabout. He was very interested; his door was always open."

"Women's athletics at this university has not hurt or taken one penny from mens' athletics," she said. "UNO has received money from the state legislature and student fees."

"We're trying to bring in our own dollars from outside the University, without taking away from the men's program," she

Money received from businesses is small she said. Wealthy alumni is something womens' athletics, in general, doesn't have, according to Claussen.

"It's very difficult to get money in the community," she said.
"Number one, we don't have the number of graduates yet because we're so young. Number two, the graduates that we do have are not presidents of companies because we are so young."

"Number three," she added, "there aren't that many, or at least, I haven't met that many females in the community, that are at the top of the ladder, that are interested in sports.

"Now, that's two combinations that you really need to have," she said. "There are quite a few women out there that are in very, very important positions, but they don't have the interest in sports because when they grew up, that wasn't the thing to do."

The primary goal, according to Claussen, is to "promote the program. Let Omaha know what we've got. Get the people coming here," she said.

In tune with that philosophy, Omaha Arby's restaurants will sponsor the UNO volleyball match Friday with Wichita State. Claussen shares Leahy's opinion that UNO should cultivate

Omaha-area athletes. "It's very important that we try to recruit the Omaha-area athlete," she said. "Certainly, athletes in Nebraska.

"Our problem has been we don't have the great pool of female."

"Our problem has been we don't have the great pool of female athletes as the men do right now," she said. The effect of Title IX hasn't yet seeped into the community, she added.

"It's going to happen," she said. Nebraska is "starting to get superior athletes but you don't have that many," she said.

"When you've got Nebraska, Creighton and many other schools that are going after these athletes," she said, "it's going to be difficult to get the athletes that we would like."

The quantity and quality of girl's athletics varies in Nebraska. "We have a problem because there is no high school softball," Claussen said. Most of the UNO softball players from Nebraska play on summer programs. Fortunately, because many of the programs and coaches are excellent, Claussen said, UNO is able to field a competitive team. However, she added, if Nebraska had a high school program in softball, area players would be even better.

Because basketball is new to Nebraska, Mankenberg must often look elsewhere for players. Because Iowa plays a half-court, six-player game, not all needs can be satisfied by the two states. Mankenberg recruits throughout the Midlands. Volley-ball, Claussen said, is extremely popular out-state, where it is considered the major girl's team sport, top Omaha-area players are complemented by small-town Nebraska stars.

Track and field's state championship is the highlight of the high school spring season. Products from that event dominate the UNO's women's roster.

Peak performance in women's athletics is a generation away, Claussen said. "The biggest difference will be when mother is raising daughter, and mother was an athlete.

Shockers and roastbeef on schedule for Lady Mavs

Two very young volleyball teams will meet when UNO greets Wichita State at the Fieldhouse, Friday, 7:30 p.m.

It also will be Arby's Night. The Omaha-area restaurants will provide customers with coupons for free admission to the match and will register them to win one of three 52-free lunch passes.

"We have 54,000 people come through our stores a week," said Alan D'Agosto, an Arby's spokesperson. Slips with the coupons will be placed in every Arby's sack, he said. Slips will also be available on the counters.

"If we can get 500 people," he said, "that would be fine. If we can get 1,000 next year and keep it growing every year, we can have a pretty good program in four or five years." D'Agosto said serving the community is part of Arby's corporate mission. He doesn't expect any return from sponsoring the match. Buying out the Fieldhouse is the major expense. "Our total outlay," he said, "will be about \$2,000."

The match will pit the Lady Mavs' against Wichita State's

Lady Shockers, a Division I school that finished 6-22 last season. The Mavs compiled a 49-8 record last season and logged a final-four finish in Division II.

"They're (the Shockers) very young UNO coach Janice Kruger said. "They could be a bit bigger than us."

Kruger was named Division II coach of the year last year.

Wichita State is in its second year of volleyball, after dropping the sport three years ago. However, it will sport a taller team this season. Six-footer Michelle McElroy, a senior from Grand Island who underwent surgery in the off-season, and Kathy McGroder, 5-11 hitter, will anchor the Shockers front line.

UNO will be much smaller and perhaps younger. Six freshmen and two transfers are on the 13-player squad.

UNO is coming off two-a-day practices somewhat bruised. Lori Schutte, a freshman from Beemer, was expected to play a great deal but sprained an ankle. Although she could be ready by Friday, Kruger isn't sure.

"It's her first sprain," she said. "She sprained both the inside and the outside of the ankle. It could take a little longer to heal than we think."

Setter Eileen Dowrak, a sophomore from Westside, broke a finger during a blocking drill. She could play, but she won't be able to set.

Kruger plans to run a 6-2 offense which utilizes two setters. Last season, senior Wendy Melcher handled the setting, allowing Kruger to run a 5-1 offense.

With Dowrak unabled to set, two freshmen, Kim Hartwig of Cortland and Crystal Wever, will share setting responsibilities in the Mav offense. They'll be placed three players apart, and whenever they are in the back row, they'll rush the net to set. This will free the other setter and the two hitters to play the net. Kruger hopes UNO's quickness and extra hitter will offset the Lady Shockers' size.

The setter controls the game, Kruger said, and added she's interested in seeing how the freshmen perform. The setter is like a football quarterback, she said.

Kruger won't name a starting lineup until midweek. There were "seven or eight pretty strong performances," she said at the inter-squad scrimmage last Saturday morning.



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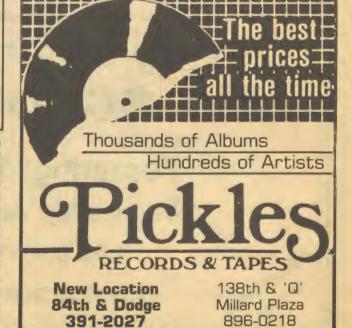
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Multi-purpose HPER building is utilized and imitated

Last week, Sid Gonsoulin, coordinator of campus recreation, prepared his report from July 1983 through April 1984

'Participation generally increased in all major program thrust areas," he wrote. "The most significant increase is in women's participation. In some areas, as much as a 200 percent increase

Last Friday morning on activity court one, a young woman dressed in a blouse, blue jeans and sneakers was shooting short jumpers. Or more accurately, missing jumpers. She first took a shot from the right of the key, and missed. She chased the ball to the left of the key where she turned, jumped, shot, missed again. Then she chased the ball to the right of the key and started the whole thing again. She didn't seem to get upset. On Gonsoulin's report, 10,239 basketballs were checked out from central issue. Next year, Gonsoulin's report would include her's.

Next door, on activity court two, Coach Janice Kruger put her volleyball players through some volleying drills. They had left the nets and were facing the walls where they volleyed the ball continuously into the wall. The athletes in activity court two and the less successful basketball player didn't seem to bother each other.

Almost 200,000 people used HPER campus rec facilities last year, Gonsoulin said. The large increase in women's participation is also a national trend, he added.

Another trend is the increased use of the facility by freshmen, Gonsoulin said. Before freshman orientation added HPER to its program, "they used to get the word through osmosis," he said.

The 12 racquetball courts get the most use during winter months, Gonsoulin said. "These probably are the fastest courts in the Omaha area," he added. "One reason why is we have



Gonsoulin

extra thick paneling on the front walls. The ball really comes off lively.'

The courts average 2,200 players a week from November through March, Gonsoulin said. From 2 p.m. to 4 p.m., court reservations are handled by an answering sequencer, a system similar to the one used by airlines. The system allows calls to be answered in the order they are received. "We might lose about 3 percent a day, or about 11 or 12," he said.

"What we do for students who can't get in for a reservation is we keep court six open for challenge court," he said. "I don't

care when a student comes over here. If students are willing to wait a half hour, they will get a court to play racquetball."

Gonsoulin received his bachelor's and master's degrees from Louisiana State University. As a grad student, he ran the campus rec intramural program for four years. In 1974, he accepted a position at Oklahoma State University as Assistant Director of the school's recreational facility. He also taught scuba diving for

Gonsoulin told UNO officials during job interviews that the HPER building would change the lifestyle of the campus. Students are returning to campus in the evenings and especially on weekends, he said. As many as 800 people use the facility Friday evenings during the winter. On Saturdays and Sundays, the count

Gonsoulin joined UNO in 1978. The opening of the HPER building was delayed a semester and not opened until January 1980. The delay helped the staff get organized. "We were ready," Gonsoulin said.

No awards are given for excellent campus recreation programs, but according to "copycat standards," as he calls them, UNO's campus rec program is well thought of nationally. HPER averages about one tour a month from administrators planning to build a similar building or organize a campus rec program.

Campus rec is constantly trying to adjust to better serve students, faculty and staff needs, Gonsoulin said. He added future plans include hosting a basketball tourney with teams from other state programs.

He also wants to help university departments organize special activities, such as pool parties and picnics. Another possibility is an intramural league where departments can compete among themselves, he said.

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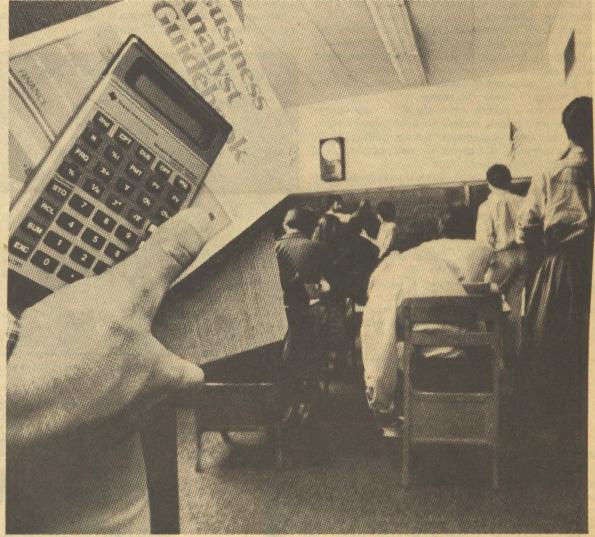
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Stats mask good practice, but Mavs need more work

90-minute scrimmage at Burke High Saturday, Head Coach Sandy Buda was satisfied with his team's performance.

The scrimmage was the Maverick's final tuneup before this Saturday's season opener against Northeast Missouri at Kirksville, Mo.

"Statistics are misleading, especially in scrimmages," Buda said of the offense's seemingly lackluster performance. "I thought it was a solid scrimmage for the No. 1 and 2 offense and defense. Our rushing game improved.'

But Buda still thinks his team needs an extra week to prepare. "Thank God we have another week of practice," he said. "We're not ready to play a game yet.'

Buda said his main concern with the offense is the rushing game. Junior Mark Gurley led all rushers with 63 yards on seven attempts, including runs of 12, 15 and 18 yards. As a team, UNO backs ran for 209 yards on 57 carries.

Senior Brian Nelson, a 5-8, 179-pounder from Omaha Bryan, scored the lone touchdown on the No. 1 offense's third possession. He scurried 31 yards on the fourth play of a 65-yard

Earlier, second-string quarterback Scott Jamieson piloted an

Although the offense scored just one touchdown in UNO's eight-play, 62-yard drive that yielded a 26-yard field goal by sophomore Greg Morris.

> No. 1 quarterback Randy Naran led a pair of seven-play drives that resulted in 46 and 26-yard field goals by Kevin Todd, a sophomore from Rantoul, Ill.

Freshman tight end Tim Knust of Creighton Prep made three catches for 37 yards to lead all receivers. He combined with fellow freshman Ross Els of Lincoln Northeast for a 22-yard

Quarterback Rick Majerus, a freshman from Cedar Rapids, Iowa, was 5-for-6 for 53 yards to lead all passers. Naran completed 4-of-10 for 50 yards.

Despite the strong performances by freshmen, Buda said it will be the end of the season before he can fairly evaluate his

'They look like a decent recruiting class and should be good North Central Conference players," Buda said. "But sometimes in a big game, freshmen revert to their high school ways. We haven't seen them in a pressure situation yet."

Defensively, the Mavericks were led by strong safety Darryl Peitzmeier, who intercepted two passes.

Buda also singled out senior defensive tackle Mark Murphy

of Cincinnati.

Statistics:

Rushing (No.-Yards): Gurley 7-63, Nelson 6-40, Rzennicki 6-27, Gilchrist 6-20, Macaitis 4-18, Dohmen 4-12, Munro 1-13, Olsbo 4-10, McClintic 2-8, Knust 1-6, Hardick 4-5, Sliva 4-3, Steede 4-1, Beckman 1-0, Johnson 1-0, Jamieson 1-minus 8, Els

Receiving (No-yards):

Knust 3-37, Beckman 2-32, Munro 2-28, Hart 2-25, Brummer 2-21, Dettmer 1-19, Quaites 1-15, Krof 1-7, Allen 1-5, Pate 1-4, Hardick 1-3, Gilchrist 1-2, Rzennicki 1-0.

Passing (Comp-Att-Int-Yards):

Naran 4-10-0-50, Majerus 5-6-0-53, Johnson, 4-9-1-50, Els 1-2-0-22, McClintic 2-4-0-13, Jamieson 2-6-1-10, Drey 0-4-1-0.

Punting (No-Yards-Avg.):

Pate 2-85-42.5, Hart 2-58-29.0, LaFond 1-42-42.0.

Morris FG 20 Todd FG 46

Todd FG 26

Nelson 31, run (Morris kick)

Football captains preparing to lead

By ERIC OLSON

You see them congregate at the 50-yard line before the opening kickoff. They call heads or tails on the coin-flips to decide which team will receive the kickoff, and which goal their team

Yes, they are captains. But the duties of captains entail more than just that.

UNO selected its football captains in April after spring drills. Thurman Ballard, Randy Naran, Ron Petersen and Bob Rupp were chosen team captains by a vote of the players. Head Coach Sandy Buda said he counts on all seniors, not

just captains, to take on the responsibilities of leadership. "Even though we have four captains, all seniors should lead

Ballard, a 6-3, 252-pound senior defensive tackle, was selected after making 47 tackles last season.

Naran is on course to become one of the May's finest quarterbacks ever, already holding records for most completions in a season (177) and best completion percentage (.602). The 6-0, 196-pound senior also tied a record for most completions in a game, 25 against Augustana last year.

Naran said one of a captain's main duties is to keep the team enthused week after week during the season. "It's easier said than done," he said. "It's hard to keep everyone up with over 100 players and coaches on the team.'

But during the game, Naran said he can't go around "firing up" his teammates.

"I'm not much of a cheerleader," Naran said. "I have other things on my mind when I'm out on the field."

Rupp, who was a captain his senior year at Grand Island, said he was honored when informed of his selection.

"It means a lot to me," Rupp said. "It means the other players respect my ability enough to want me out there leading them." Unlike Rupp, Naran had an inkling he would be chosen a

captain this season.

"I had a feeling I'd be chosen," he said. "I'm a fifth-year senior, and I know what it's like playing at UNO."

Rupp, who tied senior Parnell Bryant for most interceptions (5) last year, said his role on the team is to set a good example for younger players and keep up an enthusiastic mood.

'When they get down on themselves, you try to pick them up," he said. "I'm not the rah-rah type. You just have to stress concentration in big games."

Petersen, a senior offensive guard from Bennington, is the biggest Maverick at 6-10, 287 pounds.



The captains . . . Naran, 14; Rupp, 38; Ballard, 74; Petersen,

Bison get media nod; coaches pick Mavs

It isn't unusual that pollsters would disagree in an election year so it is not surprising that, the North Central Conference press by choosing North Dakota State to repeat as conference football champs, would be in conflict with NCC coaches who

A record 42 pollsters from print, radio, and television chose the Bison which finished last season as the Division II national champs. Four schools received first place votes. NDS led with 26 votes compared with UNO's 10. South Dakota received five and Mankato netted one. NDS totaled 395 points and UNO finished second with 368. Schools were awarded on the basis of ten points for a first place vote, nine for a second, and so

The media have chosen NDS four years in a row. Thirteen of the pollsters reside in North Dakota. Twelve of those selected NDS. Steve Carlson of The North Dakota News Network was the maverick; he picked UNO.

Three members of the Nebraska media voted; they are Jerry Fricke of the Omaha World-Herald, Joe Patrick of KVNO, and The Gateway's own Eric Olson. Patrick and Olson picked UNO while Fricke chose the Bison.

"The top three teams all should have good offenses," Carlson said. While Fricke, said, "the national champs have too many horses back, but UN-O and South Dakota will make it interesting. It could end up in a three-way tie.'

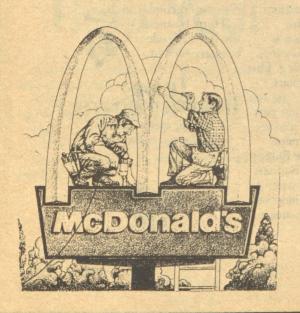
The coaches, however, disagreed. Five chose UNO; they were Wayne Hansel of South Dakota State, Lyle Eidsness of Augustana, Dave Triplette of South Dakota, Erv Mondt of Morningside, and Dan Runkle of Mankato State. Buda, who couldn't vote for his team, selected South Dakota first who finished second with four votes. Only Northern Colorado's Bob Blasi picked NDSU.

The actual results may be determined early. UNO meets South Dakota in the third game of the season at Caniglia Field. UNO will meet NDSU at Fargo, two weeks later.

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'Supertube' captures lively history of televised sports

Ron Powers, the former television critic for The Washington Post and "Inside Sports," has written a history on the relationship between sports and TV that should satisfy readers interested either or in both.

Supertube: The Rise of Television Sports," Coward-Mc-Cann, \$16.95, works on several levels. It satisfies as nostalgia.

Where else can you remember within a few paragraphs the joy of Russian gymnast Olga Korbut flying through the '72 Olympics, and the dark shadows of terrorists and the fatal Israeli Olympians filmed through discreet ABC cameras?

And where else can you share the joy of those early "Wide World of Sports" broadcasts? Or that first overtime professional football game in 1959 between the Colts and Giants.

Review

"Supertube" also provides an excellent background for understanding breaking news about televised sports. There is sufficient material here to explain the issue of college football's television controversy, for example, that has dominated sports pages since last spring. This is on one level, a most interesting

Finally, this book is a high form of gossip. Television people are, for the most part, stars. There are people here, Cosell, Arledge, Rozelle, who go beyond being journalists or sports personalities. They're fixtures in the American conscience, good

Some moments will awe the reader. Other moments will in-

The information Powers presents points to the inexcapable conclusion that the rise of televised sports is due to ABC's traditional disadvantage when compared with the two major

In the mid-1940s, the Federal Communications Commission forced CBS, the largest of the two networks, to sell a portion of its holdings. CBS sold its weakest stations in the smallest markets. They became ABC in 1945.

Powers, the television critic on CBS Sunday Morning doesn't list them like this, but based on the information he presents, four people that are the major contributors to televised sports. Two of them you've never heard of. In fact, they are outside

A. Craig Smith, an ad man for Gillette Blades, committed \$203,000, a quarter of the company's advertising budget, to broadcast the 1939 World Series over Mutual Radio.

from World Series broadcasts. The 64 commercial minutes generated sales of four million World Series Special razor sets. "And the age of broadcast sports had truly begun," Powers wrote.

Gillette continued to sponsor sports such as the "Gillette Calvacade of Sports." Remember the slogan, "How Are You Fixed for Blades?" Gillette graduated successfully from radio to

Powers said the next innovator was Edgar Scherick, an advertising man who influenced sports at CBS where he wasn't appreciated, and at ABC, where he was.

Scherick felt sports could be packaged in a manner attractive to viewers. He is remembered for introducing Dizzy Dean, a Hall of Fame baseball pitcher, as announcer of the ABC and Falstaff Game of the Week. Scherick helped create the announcer as personality and felt the announcer was crucial when the games either held no loyalty for the viewer, or when the score got out of hand.

The success of the baseball game of the week gave Scherick ideas about expanding the game of the week pattern to other sports. In 1955, he saw a circular from KMTV in Omaha which said the station was televising Chicago Bears and Chicago Cardinal football games. He decided to check out the number of stations in the Midwest affiliated in this ad hoc football network. Nearly all of the 11 stations were located in Falstaff's distri-

Scherick told Powers ABC couldn't handle the game of the week because it didn't have enough stations. Therefore, Scherick took the idea to CBS which obtained rights to professional football in 1956. Two years later, the Baltimore Colts and the New York Giants played the stirring championship game that went into sudden death, the Colts winning 23-17 in overtime. Televised by NBC which had exclusive rights to the championship game, pro football then became part of the American

CBS, with exclusive rights during the season, made a fortune thanks to Scherick. Scherick thought he would be named CBS sports director, but the company chose someone else. Scherick returned to ABC, where as head of a consulting sports programming company, he hired a group of young men including Roone Arledge, the president of ABC news and sports. Most of the others are listed high up among the credits at ABC televised sporting events.

CBS, and to a lesser extent NBC, were complacent, about sports, according to Powers. Both had secured much profit and thought sports a toy and a risk. The sports director at CBS was just a training ground for corporate flashes on the way up, according to Powers. Indeed, pro football, college football, baseball and pro basketball were once in the possession of ABC, but the company was later outbid by the others when they discovered

it was profitable. ABC later pilfered college football away from NBC in a Scherick coup.

CBS even had the Olympics, and in 1960, just like the memorable moment in 1980, the USA hockey team beat the Russians and won the gold medal.

People who saw and heard that game cried," William McPhail, then CBS sports director, told Powers. "But, damn it, not many people saw it," he said. "CBS didn't bother to promote the Olympics to any degree, and the ratings were so bad that our sponsors felt they'd lost money on the whole thing.'

In the mid 70s, the majors tried to outbid ABC, but by then Roone Arledge was entrenched and a force.

Powers wrote that Arledge's arrival in TV "coincided with the perfection of three technologies that would transform television's impact on the world, and he was among the medium's first thinkers to understand their value and adapt them to his use. Those technologies were videotape, communications satellites and commercial jet travel.'

Powers devotes much of the book to Arledge's contributions. He took Scherick's idea and fully realized it with the "Wide World of Sports" by creating an audience for sports that never had it before. He accomplished this by presenting the "Thrill of Victory and the Agony of Defeat." With Monday Night Football, he took the Sunday afternoon sports and made it palatable for prime time and not for men only. In the Olympics, he combined the two. No doubt, you've recently experienced an Olym-

Pete Rozelle is the fourth major contributor. The commissioner of the NFL is the first sports representative to realize and reap the bountiful rewards of TV's relationship with sports. He created a socialized system among NFL teams which shared profits, allowing for a competitive league. He gave his league the squeaky-clean image of being gambler-proof, while recognizing the game is mostly conducive to gambling and a major reason for its popularity. The NFL, under his guidance, got into bed with TV and both flourished financially.

Arguably, the best part of the book first appeared in the October 1982 issue of "Inside Sports." It is the only chapter based exclusively on Powers' own observations.

It followed a couple of boxers relative unknowns Jose Nieto and Bobby Coolidge, fighting on NBC's "Sportsworld." Powers describes everything from pre-fight interviews to the telecasts of their respective matches from the control room. It is brilliantly detailed, and it's worth picking up "Supertube" from the Eppley Library and reading just this chapter between classes.

This is a full, rich book, while not a selection of columns, Powers approaches it as a columnist. He's chronicling a history for sure, but his main interest, as always is good TV and bad

-Polidoros C. Pserros

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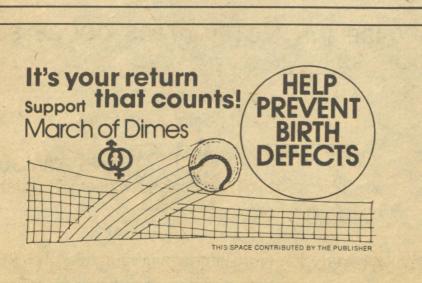
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